

Summary of Goals and KPI's

<u>Social Media Marketing Goals</u>	Objectives/Strategies to Achieve Goal	KPI
Goal #1	Objective -	
	Objective -	
	Objective -	
Goal #2	Objective -	
	Objective -	
	Objective -	
Goal #3	Objective -	
	Objective -	
	Objective -	
Goal #4	Objective -	
	Objective -	
	Objective -	